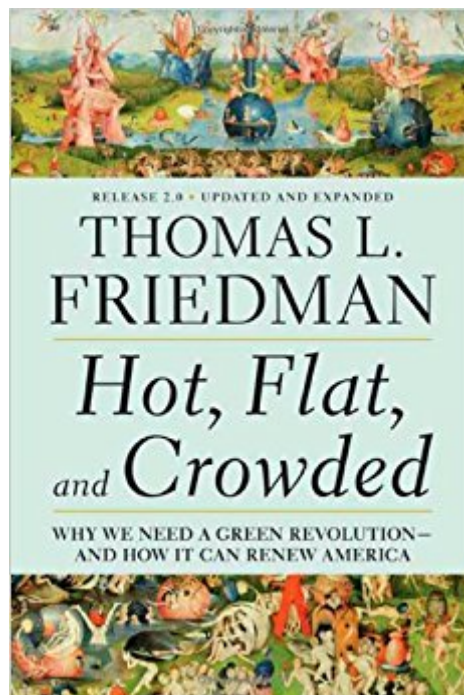




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# Hot, Flat, And Crowded: Why We Need A Green Revolution - And How It Can Renew America, Release 2.0



## Synopsis

A New York Times Book Review Notable Book of the Year A Washington Post Best Book of the Year A Businessweek Best Business Book of the Year A Chicago Tribune Best Book of the Year In this brilliant, essential book, Pulitzer Prize-winning author Thomas L. Friedman speaks to America's urgent need for national renewal and explains how a green revolution can bring about both a sustainable environment and a sustainable America. Friedman explains how global warming, rapidly growing populations, and the expansion of the world's middle class through globalization have produced a dangerously unstable planet--one that is "hot, flat, and crowded." In this Release 2.0 edition, he also shows how the very habits that led us to ravage the natural world led to the meltdown of the financial markets and the Great Recession. The challenge of a sustainable way of life presents the United States with an opportunity not only to rebuild its economy, but to lead the world in radically innovating toward cleaner energy. And it could inspire Americans to something we haven't seen in a long time--nation-building in America--by summoning the intelligence, creativity, and concern for the common good that are our greatest national resources. Hot, Flat, and Crowded is classic Thomas L. Friedman: fearless, incisive, forward-looking, and rich in surprising common sense about the challenge--and the promise--of the future.

## Book Information

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## Customer Reviews

â œFriedman produces cogent analyses of the most important developments of our time. . . . A

convincing case for the green revolution required to rescue us from an unsustainable course.â •

â •USA Todayâ œFriedman has made himself a major interpreter of the confusing world we inhabit. . . . He gets the big issues right.â • â •The Washington Post Book Worldâ œA compelling manifesto that deserves a wide reading, especially by members of Congress.â • â •The Boston Globeâ œFriedman's profile and verve take his message where it needs to be heard, into the boardrooms of America and beyond, that can only be good--for all our sakes.â • â •The New York Times Book Reviewâ œTom Friedman has done it again. . . . He has lit upon what he might describe as another Big Idea, and, given his track record as a zeitgeist thermometer, we should all pay attention. . . . He has a gift for weaving anecdotes and examples from around the world into his broader tapestry.â •

â •Financial Timesâ œHot, Flat, and Crowded may make it official, for many, that ecology-mindedness is the character of our times. . . . I hope everyone reads it.â • â •The Philadelphia Inquirerâ œRequired readingâ • â •Business Weekâ œNew York Times columnist and globalization exponent Thomas Friedman pleads for Americans to wake up to the perils and opportunities of an emerging resource-strapped world. The author comes across as a blend of Will Rogers, Jack Welch and Norman Vincent Peale--a plain-spoken citizen outraged at the bullheadedness of U.S. politicians, yet optimistic about the power of ingenuity and finely crafted policy to avert disaster.â • â •Newsweek

THOMAS L. FRIEDMAN has been awarded the Pulitzer Prize three times for his work with The New York Times, where he serves as the foreign affairs columnist. He is the author of *From Beirut to Jerusalem* (1989), *The Lexus and the Olive Tree* (1999), *Longitudes and Attitudes* (2002), and *The World is Flat* (2005). He lives in Bethesda, Maryland.

Friedman's work is always provocative with a cautionary tone followed by an optimistic outlook. Although this as well as his previous books are somewhat dated (this one doesn't take into account the recent natural gas boom created by fracking), the general message remains as true and pertinent today as when it was written (since our politicians don't have the courage to overcome the lobbyists of the wealthy and enact these long term policies). The book really could be about 2/3 the length as Friedman does have a tendency to continue to hammer well established concepts over and over to emphasize his points but you can see this coming and skip ahead fairly easy. If you don't want to commit to the whole book you should at least read the story about First Solar in the latter part of the book. That says a lot about the power of the elite pulling us in the wrong direction.

Tom Friedman always has a practical point of view on things and this book is no exception. I found this book to be more forward-looking compared to *The World Is Flat*, which is more journalistic in its reporting of events that led to the world's economic state today. This book is more about steps the United States can take to ensure American dominance in the 21st Century. I highly recommend this book to anyone that just thinks of environmental rights advocates as "treehuggers". Tom Friedman goes into extensive detail about how a green movement can have economic and national security benefits as well, such as reducing poverty and increasing productivity in regions of poor countries that do not have a stable electric grid and bankrupting petrodictators, who benefit from and are able to remain in power due to oil revenues.

Excellent book--though if you read a lot of Friedman, there's nothing to justify a new title. He has said the same thing over and over. Of course he's right--but redundant.

Hot, Flat and Crowded: Book Review The latest book by Thomas Friedman, *Hot, Flat and Crowded: Why the World Needs a Green Revolution, and How It Can Revolutionize America*, beseeches America to lead the world in what Friedman terms a green revolution. In the book he urges America to demolish the walls it has built post-911 and rebuild relationships with the world to accomplish the daunting task of reworking our entire way of life to meet the challenges of an ever more populated, flat, and undeniably warming world. Anyone who has an interest in the new green revolution or feels that the world needs a change for the better would truly benefit from the author's insight, anecdotes, facts, and plans to change the world. Thomas Friedman's depth of knowledge of world affairs is truly remarkable once one delves into one of his books. His apparent, extensive research and personal interviews with some of the world's leading businessmen, politicians, and world leaders is a break from the media blitz that has surrounded climate change and the green revolution. Besides presenting mounds of facts, statistics, and current events, the author provides perspective on those events and how they relate to one another, making it easier for people who may not have as deep a knowledge of world affairs to understand the true implications of the global threats we face daily. This reviewer appreciates a writer who not only presents the facts and the situation, but has a plan to solve it. Throughout the book, Friedman presents logical, fact based plans to right the wrongs of society to promote conservation, reduce energy use, and bring the U.S. back to its rightful position as leader of the free world. Friedman manages to cut through to the heart of climate change and global crowding and provide real solutions rather than simply relating the facts as so many other authors do. *Hot, Flat and Crowded* is simply one of the best books on climate change that the

market has to offer.

We can save the world by demanding all G8 leaders adopt this political platform and tell the big fossil fuel and utility companies to get on board or be left behind. Our government must set the right price signals and tax structure for R&D for renewable energy. We must take our government back from these companies for the long term survival of the species and to reshape the environment and the world's economy. The G8 and/or U.S. can lead this or be left behind. This book enhanced my thinking that this must be done soon. We need to make sure our governments get the backbone to make the changes necessary. Are we going to wait until we have reached the tipping point? We will probably not plan ahead and react to disasters that may wipe us out. Read the book and talk to your elected officials. If they say this is crazy then you know they are not a visionary leader or have been bought by big business and need to be VOTED out. The dumbing down of America must stop!!!! We need to wake up, get off our asses and demand a platform that is outlined in this book. We should be tired of those with the money being greedy to the point of making the rest of us suffer and eventually die so they can live for the now. The way we are going is not sustainable and we have crapped in our own nest. Stop the insanity!!!

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